Dora the Explorer Episode Summaries - Season 1

#101 - "The Big Red Chicken": Dora reads Boots the story of "The Legend of the Big Red Chicken." Boots then asks Dora to take him to see the chicken. They set off across the bridge, over the gate, and to the Big Red Hill, where they hope to find the Big Red Chicken. When they get to the hill, they soon discover that the Big Red Hill is, in fact, the Big Red Chicken!

#102 - "Lost and Found": Dora and Boots encounter a lost Baby Blue Bird who only speaks Spanish. They ascertain that it lives in the Little Blue Tree and set out to take the Baby Bird home. They go past the Bananas, through the Cornfield, and that's how they get to the Little Blue Tree.

103 - "Hic-Boom-Ohhh": Dora and Boots hear a strange sound coming from some place in the distance. They set out to find out what it is. They figure out they have to go across the Noisy River, through the Quiet Forest, and in order to reach the Yellow Valley, (where the sound seems to be coming from.) When they get there, they discover that the sound is Benny hiccuping.

#104 - "Beaches": It's a very hot day in the Rainforest. Dora and Boots decide they need to get to the Beach in order to cool off. To get to the Beach, they determine they have to go through the Dunes, over the Boardwalk, and that's how they'll get to the Beach. They finally arrive and are joined in the water by all of their friends.

#105 - "Ice Cream": Dora and Boots hear the tune of an ice cream truck in the distance and set off to catch up to it. They have to go over Strawberry Mountain, across Chocolate Lake, and that's how they'll get to Coney Island, the ice cream truck's next stop.

#106 - "Choo Choo": Dora and Boots set out to help the Little Blue Train win the race to the Big Yellow Station so he can win the grand prize, a new whistle.

#107 - "Treasure Island": Dora and Boots come across the Pirate Parrot, who tells them about the Pirate Pig and his treasure chest chock full of gold, chocolate cupcakes with pink frosting, and Boots's favorite - STICKERS! So, off they go to find the Pirate Pig's treasure chest - they go past the Lookout Tree, across Crocodile Lake, and that's how they get to Treasure Island.

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#108 - "Three Lil Piggies": Dora and Boots have to retrieve three little pigs who've escaped from their pen. They find one pig in the Haystacks, one in the Barn, and the third one on the Apple Tree.

#109 - "Big River": Boots loses one of his boots in the river and he and Dora have to retrieve it before it goes over the waterfall. So, Dora and Boots take off to catch the boot: they go under the Bridge, past the Rocks, and around the Waterfall, where they finally catch up with the boot.

#110 - "Berry Hunt": This show is a variation on the children's song "Bear Hunt": Dora and Boots go hunting for berries across the Icy Cold River, through the Prickly Forest, and to get to Blueberry Hill, a.k.a. berry central. The only catch - Swiper the Fox lives on Blueberry Hill! They have to watch out or Swiper will swipe their berries!

#111 - "WizzleWishes": Dora is reading Boots the story about the Wizzle, a little creature who grants people's wishes. When Boots wishes the Wizzle out of the book, his wish comes true and the Wizzle runs amok in Dora's world, granting characters' wishes and thereby wreaking havoc. Dora and Boots set off through Isa's Garden, through Tico's forest, and finally to the Wishing Well, in order to catch up with the Wizzle and put him back into the book.

#112 - "Grandma's House": Dora and Boots set out to bring Dora's Grandmother a basket of treats to help her get over her cold. To get to Grandma's house quickly, they go over the Bridge and through the River. They just need to watch out for Swiper, the sneaky fox.

#113 - "Surprise": Dora and her friends are going to throw Boots a surprise birthday party. To get to Dora's house quickly, Dora and Boots need to go up the Stairs, over the Troll Bridge to get to Dora's house.

#114 - "Sticky Tape": Dora and Boots hear someone yelling. They look up to see Benny in a hot air balloon — with a big hole in it. Dora and Boots run after Benny to get him some sticky tape. They cross the River, go over the Rock, then get to Crocodile Lake to save Benny!

#115 - "Bouncing Ball": Boots buys a Bouncing Ball, which promptly gets away from him. He and Dora give chase, going through the Mud, over the Bridge, and to the Volcano — before the ball bounces into it!

#116 - "Backpack!": A flashback story describing Dora's first adventure with her new Backpack - returning 8 books to the Library before it closes. To get to the Library, they have to go over the Bridge, over the Rock, and that's how they get to the Library.
Episode Summaries/Page 3

#117 - "Fish Out of Water": Walking along the seashore, Dora and Boots find a Little Fish trapped in a tide pool. He asks them to help him get back home. They have to go past the Sandcastle, over the Ocean, and to the Red Rock.

#118 - "Bug": Dora and Boots help a mother Bugga Bugga Bug carry a cookie home to feed her little Bugga Bugga Babies. They need to go through the Garden, through the Web, to get to the Big Green Bush where the Bugga Bugga Bug lives.

#119 - "Little Star": Dora and Boots set out to bring a fallen star back up to its place in the sky next to the Moon, who has consequently become very sad. They have to go over the Bridge, through the Gate, and then to the top of the Very Big Hill, where they'll be able to toss the Little Star back up to the sky.

# # #



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DORA THE EXPLORER FINDS HER WAY TO NICK JR.!

NEW PRESCHOOL CHARACTER DEBUTS ON NICK JR. WEBSITE PRIOR TO DUAL NICK JR. AND PRIMETIME NICKELODEON PREMIERES ON AUGUST 14 AT 11:00AM AND 8:00PM (ET/PT)

Innovative Series Features a Latina Heroine, Comprehensive Online Component, and Advanced Educational Concepts

New York, NY – July 8, 2000 – Over the internet, through a website, and finally into the television sets of preschoolers nationwide, *Dora the Explorer* makes her much-anticipated premiere on Nick Jr.! "Dora" made her first appearance on nickjr.com on July 3. Before long, she will make her television debut on Nick Jr. and Nickelodeon with two new episodes on Monday, August 14 at 11:00am and 8:00pm (ET/PT). The first episode will re-air on Tuesday, August 15 in its regularly scheduled timeslot at 11:00am (ET/PT).

Dora the Explorer is a play along, animated adventure series starring a seven year old Latina heroine who lives inside a computer. Dora is proudly bilingual and uses her knowledge of English and Spanish to communicate with her friends, overcome obstacles and reach her goal. In each episode, Dora teaches a Spanish word or phrase to the viewers and then asks them to use it to solve a problem and forge ahead. Ultimately, Dora and her best friend, a monkey named Boots, triumph and the story always ends with a "WE DID IT!" anthem.

Dora explores her world just as preschoolers do everyday. The show is designed to actively engage its young audience in an interactive, CD-ROM style quest using a variety of learning techniques. In every episode, Dora and Boots invite the audience to participate in an exciting adventure. Each step of their journey consists of a problem or puzzle in which Dora and the audience must think their way through in order to solve. Throughout the journey, Dora obtains help by checking for items in her Backpack and getting directions from the Map, while the audience warns her when they see Swiper the Fox.

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Since Dora's world exists within a computer, she is the first Nick Jr. character to appear online prior to her on-air debut. Launching on July 3, the *Dora the Explorer* website will premiere new games featuring the main characters. Beginning July 17, Nick Jr. viewers will be asked to go online to help Dora find her way to their homes. Each week, preschool visitors will play a new game to assist Dora on her journey to Nick Jr. Without their help, she won't be able to find her way to their televisions. During the final week, visitors will be asked to create his or her home as the final piece of Dora's map. Additionally, the website will be bilingual so each game can be played in both English and Spanish. The site also offers an English-Spanish dictionary.

Building on the success of Nick Jr.'s *Blue's Clues*, *Dora the Explorer* is highly educational with the same episode airing Monday through Friday under the multiple viewing strategy. Backed by panels of educators, researchers and cultural consultants, each episode incorporates a variety of problem-solving skills; heightens emerging cognitive skills; introduces Spanish language; increases viewer awareness of Latino culture; and makes computers and technology more familiar to preschoolers.

Dora the Explorer was created by Chris Gifford, Valerie Walsh and Eric Weiner. Gifford serves as Executive Producer, with Walsh as Producer and Weiner as Producer and Head Writer. For Nick Jr., Teri Weiss is Executive in Charge of Production.

Nick Jr. is a specially designed programming block on Nickelodeon from 9am - 2pm (ET/PT) weekdays, completely dedicated to preschoolers ages 2 - 5. Hosted by the lovable, animated character Face, Nick Jr. shows are safe, reliable, fun and commercial free. At Nick Jr., kids play to learn with innovative and original shows created just for them including the breakthrough preschool phenomenon *Blue's Clues*. Nick. Jr. recently launched its own *Nick Jr. Magazine*, the first-ever interactive magazine for preschoolers and caregivers "where kids play to learn and parents learn to play." Nick Jr. activities based on all of its shows are available at the website at www.nickjr.com.

Nickelodeon, which celebrated its 20th birthday in 1999, has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the U.S. and around the world, plus consumer products, online, recreation, magazines, books and feature films. Nickelodeon's U.S. television network is seen in more than 75 million households, and has been the number one rated cable network for four consecutive years. Nickelodeon and all related titles, characters and logos are trademarks of Viacom International Inc.

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DORA THE EXPLORER TO LAUNCH IN LATIN AMERICA SIMULTANEOUSLY WITH U.S. PREMIERE

Dora the Explorer is premiering simultaneously in both the US and Latin America, marking the first time that Nickelodeon has launched a new show simultaneously in multiple regions of the world, and targeted to multiple markets within the United States. On August 14th, *Dora the Explorer* will make her on-screen debut on Nickelodeon Latin America to more than 9.5 million multichannel households in 23 Latin American countries. In addition, *Dora the Explorer* will launch as part of the Nickelodeon block on the Telemundo network in the U.S. which is aimed at providing the growing U.S. Hispanic population with high quality Spanish-language kids' programming. *Dora the Explorer* will be scheduled Monday to Friday at 9:30am on Nickelodeon Latin America.

Nickelodeon Latin America offers a variety of high quality, first run programming with a mix of series and shorts exclusively for kids. Featuring real kids on-air, the channel's program schedule includes live-action, comedy, pre-school programs, drama, animation, music, sport and game shows from Nickelodeon's award-winning program library and international and regional acquisitions. Based in Miami, the 24-hour network launched December 20, 1996 and is transmitted in Spanish, Portuguese and English to 9.5 million multichannel households.

Nickelodeon, the world's only multi-media entertainment brand dedicated exclusively to kids, is seen in more than 300 million households in 149 territories worldwide. Nickelodeon's portfolio of businesses include country-specific television networks, Websites and Nickelodeon Movies, as well as global sales and licensing of Nickelodeon programme franchises. Nickelodeon's channels can be seen across Africa, Asia and the Pacific Rim, Latin America, Europe, CIS/Baltic Republics and the US. Nickelodeon has also launched the digital TV services Nick Jr (UK), NOGGIN (US) and Nickelodeon Games & Sports - GAS (US). Nickelodeon is a registered trademark of MTV Networks, a unit of Viacom Inc. (NYSE: VIA and VIAB). MTV Networks includes the global brands MTV, VH1 and Nickelodeon. Viacom, one of the world's largest entertainment companies, also operates Blockbuster, Paramount Pictures, Paramount Television, Simon & Schuster, Showtime Networks, television stations in the US and movie screens worldwide, among others.

###

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Character Descriptions

DORA

Dora is a seven year old Latina girl who is proud of her heritage and speaks Spanish. She is a true heroine for the preschool audience. A born explorer, Dora is always ready for the next adventure. She's determined, positive, helpful and smart, making her a great role model for her young viewers.

Dora lives inside of a computer, but her adventures take place in an imaginative, tropical world with jungles, beaches and even a rainforest. Dora's world is a safe environment filled with friendly bilingual animals which range from talking monkeys to a chicken as big as a house. Dora is filled with love and wonder for the animals, plants and much of what she encounters along her journeys.

BOOTS

Boots is a furry, fuzzy monkey and Dora's best friend. Being only five years old, he's like a younger brother who looks up to Dora. He's very playful and enjoys playing peek-a-boo with Dora when he first sees her at the beginning of every show.

Unlike Dora, Boots sometimes gets discouraged or makes wrong choices, but he always bounces back as he does one of his signature triple flips. No one can make Dora laugh quite like Boots. In addition to providing comic relief, Boots also serves as a model for the viewer. Like the audience, he plays along with Dora, follows her instructions and calls out answers to her questions.

BACKPACK

Dora's special helper, Backpack can always be found on her back when Dora and Boots find themselves in need of supplies. From binoculars to tape, Backpack is loaded with everything Dora might need though it's up to the viewer to pick out the right item that will solve the problem at hand. As Backpack likes to sing in signature song, "anything that you might need, I've got inside for you!"

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MAP

A funny, bouncy rolled-up map that lives inside Backpack's side pocket and peeks out whenever Dora and the viewers call for "Map!" Map is an incredibly useful helper for young explorers. If they're searching for something, he always knows where it is and how to get there.

Whenever Dora needs Map's help with directions, he plots out the journey with a simple graphic to show the route. "If there's a place you need to get, I can get you there I bet," sings Map confidently in his signature song.

SWIPER THE FOX

Swiper has one goal in life - to sneak through Dora's world trying to swipe things. From cookies to signs and landmarks, if it's valuable, then Swiper wants it. And then he hides it. The viewer can always see Swiper coming, and therefore is a step ahead of Dora. However, neither Dora nor the viewer can see where Swiper hides his conquests. Often, Dora and the audience must use observation and labeling skills to find the lost items.

Swiper is quick and sneaky, and it isn't easy to catch him. In fact, the only way to stop Swiper before he swipes something is for Dora, Boots and the audience to call out "Swiper, no swiping!"

TICO

Tico is a four year old Spanish-speaking squirrel. Tico and Boots have a special bond, and Dora translates for both of them so they can understand each other. While Tico is young and playful, he can also be brave, heroic and quite dashing. In a crisis, he's been known to "leap and dive" to save the day.

BENNY

Benny is a funny six-year-old bull. He has a big heart, lots of physical strength and plenty of prowess. When it comes to solving a puzzle, Benny is eager to help which can often lead to guessing randomly or choosing ineffective strategies. But, he has a big heart, and is a loyal friend to all.

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Dora the Explorer **Online**

Introduction

Dora the Explorer lives inside of a computer so it's only appropriate that she be the first Nick Jr. character to make her world debut online at www.nickjr.com. Understanding that computer technology is a growing part of preschoolers' lives, the *Dora the Explorer* website has created an environment where they can connect with the character, learn from the activities, and begin acquiring basic knowledge of the technology.

In addition, to correlate with the bilingual characteristics of the series, the website will also be bilingual. The site will feature each game in English and Spanish, and there will be a bilingual dictionary which expands each week as young visitors collect new objects on their adventures with Dora.

Description

July 3: Site Launch with characters, translator tool and the first game.

The *Dora the Explorer* site will launch on July 3, and will serve as an introduction to Dora and her friends. When visitors first enter the *Dora the Explorer* site, they will be able to personalize the game with their name and receive their own backpack (which resembles Dora's backpack on the show.) From that point on, every time they log onto the site, their backpack will be there with items they have collected from the games. The visitor will also register to become a "Dora Explorer" and will receive a Dora Explorer certificate.

Here are some other interactive features that will be available at launch:

- Characters - Meet My Friends: See stories about Dora and her friends, Boots, Tico and Senor Tucan. Additional friends will be introduced over time.

- Translator Tool - Say it Two Ways: This will be a Spanish-to-English dictionary where kids choose pictures and hear the words in both languages.

- Game 1 - Where's Boots?: This is a game where Boots is hiding and kids have to help Dora find him. When they do, they get a digital prize to keep in their backpack!

- more -

July 17: Online Event - Help Dora Get to Your TV! (Games 2-5)

Dora needs the viewers' and site visitors' help to get to Nick Jr. on the TV in their homes! Four weeks prior to the television debut of the series, Nick Jr. viewers will be asked to go online to help Dora on her journey as she travels from her house to Crocodile Lake, through the Spooky Forest, across Puzzle Bridge, and finally to their homes. To get to each of her destinations, one new game will be launched each week leading up to the series premiere on August 14. Dora's progress will be tracked on air via interstitials within the Nick Jr. programming block.

- Game 2 - Crocodile Lake: Dora and Boots ask Map the way to get to the user's house. He tells them they will need to pass three places on the way to get there - the first place being Crocodile Lake. When Dora and Boots arrive at the lake, they see a frog hop across the lake by jumping from one turtle's shell to another. They soon realize that is the only way for them to cross the Lake as well. The user helps find the turtles and line them up so Dora and Boots can cross the water. If there aren't enough turtles, Dora prompts the user to find more. As the user lines up the turtles, Dora and Boots begin to cross and the turtles count out in Spanish.

- Game 3 - Spooky Forest: The next step on the journey to the visitor's house is through Spooky Forest. At the entrance to the Spooky Forest, Dora and Boots are greeted by a friendly owl who offers to help lead them through to the other side - all they need to do is listen for his sound, "Whoo-whoo!" When he flies off into the trees, Dora and Boots are have three paths to choose from to find the owl. They hear three distinct sounds coming from each path - a wolf, a rattlesnake, and the owl. The user must click on the path in which the owl's "Whoo-whoo!" sound is coming from in order to move ahead.

- Game 4 - Puzzle Bridge: The next place on the way is Puzzle Bridge. As they approach the Bridge, Dora spots Swiper swiping planks from the bridge and tossing them to the bottom of the ravine! Swiper is quite happy with himself as he realizes Dora and Boots will never be able to cross the Bridge now. Dora and Boots ask for the user's help in repairing the damaged Puzzle Bridge by picking up the planks from the ravine and dragging them to their proper place on the bridge. Each broken plank is distinctly shaped and only made to fit in one slot on the bridge.

- Game 5 - Let's Make Your House!: The journey is almost complete. The last thing Dora and Boots need is a picture of the user's house so they can visit. Dora has an 'art kit' in her Backpack that the user can use to make a picture of his/her house. First, Backpack displays three groups of objects and the user must pick out the 'art kit.' When they do so, Dora assists the user, in a step-by-step process, in creating the house. Once the house is complete, the user clicks on the Map icon in the lower corner of the screen and the house appears on Dora's Map! This game ends with an extra prize – the ability to e-mail the finished Map to Dora! As soon as she gets the e-mail, Dora sends one back to say when she'll be on TV.

###

CHRIS GIFFORD
Creator and Executive Producer

Chris Gifford joined Nickelodeon in 1989 as Unit Manager. He was soon promoted to Production Manager Nickelodeon/Nick at Nite, where he worked on a number of productions including *Family Double Dare, Think Fast, Total Panic, Hi Honey, I'm Home,* and *Outahere*. In 1991, he was named Associate Producer, and then Producer, of the hit series *Clarissa Explains It All*, where he oversaw the production of 52 episodes.

In 1995, Mr. Gifford served as Executive In Charge of Development and Production at Nick Jr., where he oversaw the development and production of *Allegra's Window, The Wubbulous World of Dr. Seuss, The Busy World of Richard Scarry*, and the first season of *Gullah Gullah Island*. In 1998, he created, wrote, and produced the interstitial series *Abby's Friends*.

Prior to joining Nickelodeon, Mr. Gifford worked at the Children's Television Workshop as the Unit Manager for *3-2-1 Contact*. He began his television career in 1980 playing the character "Danny" on the Peabody Award-winning children's show *The Great Space Coaster*.

He is a former educator with experience teaching both speech and drama to elementary and high school students. He holds a degree in Theatre from Connecticut College.

###

ERIC WEINER
Creator, Producer and Head Writer

Eric Weiner first joined Nickelodeon as a writer for *Eureeka's Castle*. He continued with the network writing for *Allegra's Window, The Mystery Files of Shelby Woo*, *Are You Afraid of the Dark?*, *Little Bill*, and *Gullah, Gullah Island*, for which he also served as Co-Producer.

In addition to writing for Nickelodeon shows, Mr. Weiner worked for Children's Television Workshop as Co-Head Writer of *Ghostwriter*, Creator of *Problem #13* and writer for *Frog and Toad*. His numerous other credits include Disney Channel's *Out of the Box* (writer), *PB&J* (story editor) and *Circus Berzerkus* (writer); and the HBO specials *Kids are Punny* and *GoodNight Moon*.

Mr. Weiner has published over 50 fiction and non-fiction children's books. He is the creator of Cliffhangers, a middle grade action-adventure series from Berkely Books; Nursery Crimes, a young adult horror series from HarperCollins; and Clue, a series of mini-mysteries from Scholastic. He has also published several stories for adults in publications such as The New York Times, Premiere and Redbook.

A graduate of Yale University, Mr. Weiner earned a bachelor's degree in English and Drama.

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VALERIE WALSH
Creator and Producer

Valerie Walsh joined Nickelodeon in 1995 in Production and Development at Nick Jr.

Since coming to New York, Ms. Walsh has worked in independent film and theater. She has produced numerous short films, directed both theater and independent features, and written several screenplays.

A graduate of New York University, Ms. Walsh earned a Masters degree in Film and Dramatic Writing, and a Masters degree in Education. While at NYU, Ms. Walsh was a member of the Creative Arts Team, an educational theater company dedicated to creating and performing issue-based dramas in New York City schools.

# # #

TERI WEISS
Executive in Charge of Production

Teri Weiss recently joined Nick Jr. as the Executive in Charge of Production, overseeing the production of *Dora the Explorer* and the scripting of the upcoming *Bob the Builder*.

Before coming to Nickelodeon, Ms. Weiss served as a Producer for *Sesame Street* for which she earned two Daytime Emmy Awards for "Best Preschool Children's Series." During her tenure at Children's Television Workshop, she also produced three Home Videos: *Slimey's Worm Games*, *Alphabet Jungle Game* and *Great Numbers Game*, two of which earned Parent's Choice Awards.

Prior to her five years with *Sesame Street*, Ms. Weiss worked on *Where in the World is Carmen Sandiego?* and *Square One TV* as well as a number of series for HBO's Comedy Channel including *Women Aloud*, *The Alan Havey Show*, *Sports Monster* and *Rich Hall's Onion World.*

Ms. Weiss has a Bachelor's degree in International Studies from Johns Hopkins University.

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DANIEL ANDERSON, Ph. D.
Educational Consultant

Daniel Anderson, Ph.D. is a Professor of Psychology at the University of Massachusetts at Amherst. For more than twenty years, Dr. Anderson has been a leading researcher in the field of children's television. He has served as a consultant for Children's Television Workshop's *Sesame Street* and Nick Jr.'s *Blue's Clues*, *Gullah Gullah Island* and *Allegra's Window*.

In 1992, Dr. Anderson organized a conference entitled "Children, Television and Education" for the Annenberg School of Communication at the University of Pennsylvania.

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VALERIA O. LOVELACE, Ph.D
Educational Consultant

Dr. Valeria O. Lovelace is President and Founder of Media Transformations, an educational research company dedicated to the creation of projects that promote kindness, equality, respect and love among young people around the world. Clients include: Nickelodeon, Children's Television Workshop, MSNBC, the Kellogg Foundation, Just US Books, Markle Foundation, Carnegie Corporation, independent producers, writers of children's books, school districts, and religious organizations.

Previously, Dr. Lovelace served as Assistant Vice President and Director of *Sesame Street* Research for fourteen years. In this position, she coordinated the development of curriculum goals in reading, writing, math, science, music, geography, computers as well as a four year race relations initiative. Dr. Lovelace also provided guidelines and research for plot lines addressing death, love, divorce, adoption, pregnancy and voting. She has just completed a chapter with her colleagues at the Children's Television Workshop highlighting some of these formative research studies and the role that this research has played in the success of *Sesame Street*. This chapter will appear in the upcoming book, "G" is for Growing, which celebrated thirty years of research on *Sesame Street*.

Dr. Lovelace has lectured nationally and internationally in the areas of preschool research and curriculum development, race relations and educational pro-social television. She serves on the Advisory Panel on Educational Television for the Annenberg Public Policy Center at the University of Pennsylvania, the Educational Advisory Board for SHINE (Seeking Harmony in Neighborhoods Everyday), and the Advisory Board for Nick Jr. Magazine. In addition, she teaches psychology and early childhood courses at Bergen Community College.

Dr. Lovelace lives with her husband, Charlie, and their three sons, Akinyele, Othiamba and Jabulani, in Teaneck, New Jersey.

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Dora the Explorer Cultural and Language Consultants

Diana Alfaro, M.Ed - has over fourteen years experience as a bilingual teacher for pre K-fifth grade. In addition, she has experience writing both elementary curriculum for Spanish as a second language and world languages curriculum. Currently, she teaches Spanish as a Second Language in Princeton, NJ. Dr. Alfaro consults on Spanish language curriculum/lesson planning.

Carlos Cortés, Ph. D - a professor emeritus of history at the University of California, Riverside. His latest book, The Children Are Watching, has been well received. Cortés has lectured widely throughout the United States, Latin America, Europe, Asia, and Australia on such topics as race and ethnicity; multiculturalism; ethnicity and foreignness in the media; multicultural, global, bilingual, and social studies education; media literacy; Hispanic culture; film-and-history; Latin American and Chicano history; and the implications of ethnic and global diversity for education, government, and private business.

He serves as overall cultural consultant dealing with Latino positioning, cultural development, visuals, characters, voice intonations, media representations and stereotypes.

Carol D. Morrison - received her Masters of Arts in bilingual education elementary in 1977 and taught Spanish to children. She has developed and taught a pilot program of Spanish language and culture for elementary school children. This program uses a variety of songs, games, poems, and total physical response techniques to enhance the learning experience. Ms. Morrison currently teaches Spanish in Ridgewood, NJ. She acts as the Spanish language audio record coach and consults on Spanish language curriculum/lesson planning.

Clara E. Rodríguez, Ph. D - is a professor in the division of Social Sciences at Fordham University. She is a widely published author with many books, articles and reports written on Latinos and ethnic identity. Among her books, she edited Latin Looks Images of Latinas and Latinos in the U.S. Media. She consults on Latina identity, visuals and cultural development.

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Federico A. Subervi-Vélez, Ph. D - is an associate professor in the department of radio, television and film at the University of Texas, Austin. He is a widely published author with many book chapters, articles and reports written on the media and Latinos. He consults on media representations, stereotypes and visuals.

Marta Moreno Vega, Ph. D - is the founder and president of the Caribbean Cultural Center. She is an assistant professor in the Black and Hispanic Studies Department at Baruch College and has published many articles and given numerous presentations on African Latina experience. She consults on music, visuals and cultural development.

Nolda Vivo - received her Masters in Bilingual Education at City University of New York. Although recently retired, she had a long career as a bilingual teacher in New York City Public Schools and led many workshops in bilingual education at UFT/Teacher Center, Board of Education, NYC and at various colleges. She was also an active member of El Centro Mexicano in New York and the National Congress for Puerto Rican Rights.

Ana Celia Zentella, Ph. D. - is an anthro-political linguist in the Department of Black and Puerto Rican studies at Hunter College, and in the Department of Developmental Psychology at City University of New York Graduate Center. She's the author of Growing Up Bilingual, and consults on linguist issues, voice intonations, grammar, Spanish language curriculum and visuals.

Argentina Palacios Ziegler - is a retired Spanish university professor and currently edits and translates books in Spanish/English for publishing houses. She is a storyteller and author of several folk tale picture books such as The Hummingbird Kind, a Guatemalan Legend. She serves as the grammarian and consults on folk tales and animals.

# # #