



Date: December 13, 2019

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Research for: Elinor Wonders Why "To Bee or Not to Bee" ep. 125A

Record draft dated 11 Dec 2019

General notes on report content:

- ◆ We **note references to brand names**. Free speech laws allow those references but other factors might dictate that you make them generic; we will not say "clear" or "not clear." Once we note them, you decide if you want to mention a brand name product or not. Every project has a different policy on doing so. If it seems that your intent was for a product name to be fictional, we check to see if it is or not. We then proceed with either "reference to the brand name xxx" or "we've checked and we find xxx."
- ◆ If **no brand name or business name** is noted (e.g. "bottle of mustard"/"ice cream shop"), we presume that you will advise us if you need fictional names to feature or contact information for obtaining permission to show actual product names, logos, etc. If you feature business names, copyrighted items, brand names, identifiable artwork from another source, etc. **permission or further research** will be needed.
- ◆ References to actual products, businesses, etc. may need consideration given **contractual obligations**. You might need to change them if you, for example, have a product placement agreement with a competitor or your distributor will not allow them.
- ◆ "Consider clear for broadcast" means we feel this name is safe for broadcast content but production counsel must weigh in as to whether the name is **safe for use in merchandising**. Trademark search results help you plan for possible merchandising.
- ◆ **Derogatory** references in dialogue may merit attention. We will flag these and production should consult with counsel on them.
- ◆ We check **sound-alike spellings** (Daley, Dailey, Daly, etc.).

Setting: fictional "Animal Town"

1. The following cast names, dialogue references, and visual elements have been checked:

Pg#/Line#

5/37 bees are really good for nature. They pollinate all these nice flowers
This is accurate information

9/74 Olive takes out her book -
Please advise if you wish fictional title or author name to feature in artwork.

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9/75-76 It says here that honeybees usually only sting when they feel scared. Ohhh... and it says that stinging actually hurts the bees more than it hurts us, so they only do it when they feel they have no other choice – This is accurate information.

14-15/115 Bumblebees are nectaring on the flowers. See photos of *Bombus impatiens*: <https://bugguide.net/node/view/56797> - Presume you have obtained permission to feature any copyrighted material.

15/116 CUT TO on the bees. One of them is a bee-mimicking flower fly (eg. *Mallota posticata*). Zoom in on the flower fly. See photos here: <https://bugguide.net/node/view/55258> - As above.

15/121 and pulls a book out of her bag – Please advise if you wish fictional title or author name to feature in artwork.

15/122 That insect you saw is actually a kind of fly. It's called a flower fly because it hangs out on flowers – This is accurate information.

16/128 The bee has four wings, but the fly only has two – As above.

16/129-130 The fly has big, bulging eyes. And the bee has long antennae sticking off of its head. The fly has short antennae – As above.

17/134 Most animals know not to bother bees because bees can sting. If it pretends to be a bee, this fly won't get bothered by anyone – As above.

17/135 The bee jumps, shocked as a bee-mimic moth (eg. Snowberry clearwing moth) and a bee-mimic beetle (eg. Hairy flower scarab) fly in for a landing. They high five the fly. Photos of Snowberry Clearwing moth: <https://bugguide.net/node/view/2639> - Presume you have obtained permission to feature any copyrighted material.

17/135 Hairy flower scarab photo references: <https://bugguide.net/node/view/24645> - As above.

2. Presume that licenses have been obtained for use of the following music, where applicable:

Pg#/Line#

13/109 The kids <SFX: GIGGLE> as music rises and they begin to sing

Sources consulted

Please call if you want to know more about these materials. We will gladly supply details on the source provider, date of edition/update, breadth of coverage, etc.

CODE: (b) = book
 (d) = database
 (e) = e-mail correspondence
 (t) = telephone interview
 (w) = website/internet search engine

<http://www.biokids.umich.edu/critters/Syrphidae/>
<https://americanbeejournal.com/quick-start-guide-honey-bee-antennae/>
<https://askabiologist.asu.edu/how-do-bees-fly>
<https://en.wikipedia.org/wiki/Hoverfly>
https://www.fs.fed.us/wildflowers/pollinators/pollinator-of-the-month/flower_flies.shtml

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