



Date: September 5, 2019

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Research for: Elinor Wonders Why "Follow That Roly Poly" ep. 135
Polish draft dated 3 Aug 2019

General notes:

- We will **note references to brand names**. Free speech laws allow you to make those references but internal considerations might dictate that you make them generic; we will not say "clear" or "not clear." Once we note them, you decide if you want to mention a brand name product or not. Every project has a different policy on using brand names in dialogue.
- On the other hand, if we can tell that your intention was for the product name to be fictional, we check to see if it is or not. We **assess your intention** and proceed with either "reference to the brand name xxx" or "we've checked and we find xxx."
- References to actual products, businesses, etc. may need consideration given **contractual obligations**. You might need to change them if you have a product placement agreement with a competitor.
- **Derogatory** references in dialogue may merit attention. We will flag these and production should consult with counsel on them.
- If **no brand name or business name** is noted (e.g. "bottle of mustard"/"ice cream shop"), we presume that you will advise us if you need fictional names to feature or contact information for obtaining permission to show actual product names, logos, etc.
- **Permission is needed** if you feature in artwork any business names, copyrighted items, brand names, identifiable artwork from another source, etc.
- We check **sound-alike spellings** (Daley, Dailey, Daly, etc.).

Setting: fictional "Animal Town"

1. The following cast names, dialogue references, and visual elements have been checked:

Pg#/Line#

6/42 takes out her Nature Book and leafs through –
Please advise if you wish fictional title or author name to feature in artwork.

829 northwest road eastern script inc. kingston, on canada k7p 2n3 ph (844) 842-3999
www.easternscript.com

6/43 Roly Polys, or Pill Bugs, actually aren't bugs at all. They're the same kind of animal as crabs or lobsters –
This is accurate information.

6/45 And it says here that Roly Polys roll up into a ball to protect themselves when they're feeling nervous –
As above.

9/73 <https://www.dkfindout.com/us/animals-and-nature/habitats-and-ecosystems/rotting-log/> -
Permission required to feature copyrighted material at actual websites. Please advise if you wish contact information.

10/84 We'll call it Log Town –
In your context the name of the area under a log where the roly polys and other insects live. As a precaution we checked this as a populated place name and found one current locale in Louisiana. Given your use of this name (insects living under a log) we do not consider this listing a conflict for your use. Consider clear for use.

14/113 This reminds me of a man named Stephen Bishop who once explored a deep cave and made some amazing discoveries –
Reference in dialogue to Stephen Bishop (c. 1821–1857), a mixed race famous for being one of the lead explorers and guides to the Mammoth Cave in the U.S. state of Kentucky.

14/114 In the middle of Kentucky, there's a hole in the ground Called Mammoth Cave –
Please see note above re: Stephen Bishop and Mammoth Cave.

14/114 Stephen Bishop (a mountain lion) enters the mouth of the cave. –
In your context a mountain lion portraying explorer Stephen Bishop.

2. Presume that licenses have been obtained for use of the following music, where applicable:

Pg#/Line#

3/21	(sing-song) Let's go exploring, exploring, exploring...
10/86	As the kids sing... Explore, Explore, just walk out the door...
13/108	singing a reprise of the song chorus (ALT: singing the sing-song
from line 21)	
14/113	Señor Tapir starts strumming his guitar and singing
14/114	In the middle of Kentucky, there's a hole in the ground Called
Mammoth Cave...	

Sources consulted

Please call if you want to know more about these materials. We will gladly supply details on the source provider, date of edition/update, breadth of coverage, etc.

CODE: (b) = book
 (d) = database
 (e) = e-mail correspondence
 (t) = telephone interview
 (w) = website/internet search engine

duckduckgo (w)
google (w)
Google Earth (w)
Natural Resources Canada's GeoNames Finder (w)
U.S. Geological Survey search engine (w)