



Date: July 16, 2020

To: Angelica Lopez - angelica@pipelinestudios.com

Marissa Collyer - marissa.collyer@pipelinestudios.com

Paul Moncrieffe - pmoncrieffe@pipelinestudios.com

Research for: Elinor Wonders Why "EWW Movie: A Wonderful Journey"

POLISH: July 3, 2020

General notes on report content:

- ◆ We *note references to brand names*. Free speech laws allow those references but other factors might dictate that you make them generic; we will not say "clear" or "not clear." Once we note them, you decide if you want to mention a brand name product or not. Every project has a different policy on doing so. If it seems that your intent was for a product name to be fictional, we check to see if it is or not. We then proceed with either "reference to the brand name xxx" or "we've checked and we find xxx."
- ◆ If *no brand name or business name* is noted (e.g. "bottle of mustard"/"ice cream shop"), we presume that you will advise us if you need fictional names to feature or contact information for obtaining permission to show actual product names, logos, etc. If you feature business names, copyrighted items, brand names, identifiable artwork from another source, etc. *permission or further research* will be needed.
- ◆ References to actual products, businesses, etc. may need consideration given *contractual obligations*. You might need to change them if you, for example, have a product placement agreement with a competitor or your distributor will not allow them.
- ◆ "Consider clear for broadcast" means we feel this name is safe for broadcast content but production counsel must weigh in as to whether the name is *safe for use in merchandising*. Trademark search results help you plan for possible merchandising.
- ◆ *Derogatory* references in dialogue may merit attention. We will flag these and production should consult with counsel on them.
- ◆ We check *sound-alike spellings* (Daley, Dailey, Daly, etc.).

Setting: fictional "Animal Town"

1. The following cast names, dialogue references, and visual elements have been checked:

Pg#/Line#

2/13 heading up to Hidden Lake -

We find this to be a common North American lake name. Consider clear for use.

829 norwest road

eastern script inc.
kingston, on canada k7p 2n3
www.easternscript.com

ph (844) 842-3999

4/35 departs towards the Post Office -
Permission needed if featuring any actual postal agency logo; please advise if you wish contact information.

7/49 a letter from my old friend Beatriz -
At 23/85 we read learn that Beatriz is a young female Coatimundi (mammal/a bit like a raccoon, from South America). We find nothing for a coatimundi character by this name in our animal character sources or via internet searching. In the international trademark databases we find well over 20 current registrations in class 28 (toys/games) with the words plush/stuffed/doll/figur*? in their goods/services, none with the word coatimundi in goods/services. Consider clear for use.

9/64 Mz. Mole is reading a book about frogs -
Please advise if you wish a fictional title/author name to feature in artwork.

10/72 Olive takes out her Nature Book -
See note 9/64 above re: books

16/126 Aren't you forgetting... your favorite plushie -
We find that the word "plushie" is generic language when used to describe stuffed/plush toys. Consider clear for use.

16/126-6 Aren't you forgetting... your favorite plushie? Mr. Bat takes out Ari's favorite plush birdie... Robin -
We find many current trademark registrations in class 28 with the word Robin in their names. Fourteen of them specify bird? or robin? in their goods/services. We find many stuffed toy robins for sale by the name Robin, of course. Consider clear for use.

35/282 your mom said there's a spot near the lake called the Frog Bog -
We find no North American geographic feature by this name nor anything prominent elsewhere. Consider clear for use.

44/360 Frogs have a special goopy saliva, that's the liquid in their mouth, that makes their tongue extra sticky -
Our sources confirm the accuracy of this comment.

45/367 the frog bends its tongue back, and then uses its muscles to throw it at the bug -
As above.

67/5.5 reading a book with the other -
See note 9/64 above re: books

2. Presume that licenses have been obtained for use of the following music, where applicable:

Pg#/Line#

1/2	<MFX: INTRO MUSIC>
5/42	(he strums his guitar) I feel a song coming!
6/43	Elinor sings "Why do I wonder why?"
18/144	we hear the beats of a song montage ... Adventure music plays and
the kids sing	
20/159	The kids sing the rest of "The Exploring Song,"
27/216	Finally! Choir sings.
28/220	In a short musical montage, we see the group set up their
tents	
30/238	she sings a little bit of the explorer song
37/3.5.	Beatriz sings "Nature is full of ideas."
61/517	a short sweet ditty about how everything in Nature is connected
64/5.2	As music plays, the group parts ways
64/544	our final song: a sweet uplifting song that recaps what we've learned

Sources consulted

Please call if you want to know more about these materials. We will gladly supply details on the source provider, date of edition/update, breadth of coverage, etc.

CODE: (b) = book
(d) = database
(e) = e-mail correspondence
(t) = telephone interview
(w) = website/internet search engine

animals.mom.me/frogs-tongue-attached-differently-humans-8218.html (w)
Comic Vine (w)
Disney animated characters (w)
duckduckgo (w)
famous fictional cats, dogs, & critters (b)
google (w)
Internet Animation Database (w)
latimes.com/science/sciencenow/la-sci-sn-frog-tongues-saliva-20170203-story.html (w)
Muppet character names (w)
noel.gatech.edu/research/ (w)
Pixar characters listing (w)
Saegis (200+ international trademark databases) (d)
sciencefriday.com/segments/the-secrets-of-sticky-frog-saliva/ (w)
U.S. Geological Survey search engine (w)

829 norwest road **eastern script inc.**
kingston, on canada k7p 2n3 ph: 844 842 3999
www.easternscript.com