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Research for: Elinor Wonders Why "Mz. Mole's Glasses" ep. 108A

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General notes:

- We will **note references to brand names**. Free speech laws allow you to make those references but internal considerations might dictate that you make them generic; we will not say "clear" or "not clear." Once we note them, you decide if you want to mention a brand name product or not. Every project has a different policy on using brand names in dialogue.
- On the other hand, if we can tell that your intention was for the product name to be fictional, we check to see if it is or not. We **assess your intention** and proceed with either "reference to the brand name xxx" or "we've checked and we find xxx."
- References to actual products, businesses, etc. may need consideration given **contractual obligations**. You might need to change them if you have a product placement agreement with a competitor.
- **Derogatory** references in dialogue may merit attention. We will flag these and production should consult with counsel on them.
- If **no brand name or business name** is noted (e.g. "bottle of mustard"/"ice cream shop"), we presume that you will advise us if you need fictional names to feature or contact information for obtaining permission to show actual product names, logos, etc.
- **Permission is needed** if you feature in artwork any business names, copyrighted items, brand names, identifiable artwork from another source, etc.
- We check **sound-alike spellings** (Daley, Dailey, Daly, etc.).

Setting: fictional "Animal Town"

1. The following cast names, dialogue references, and visual elements have been checked:

Pg#/Line#

1/1 MZ. MOLE –
Not identified by name.

829 norwest road
kingston, on canada k7p 2n3
www.easternscript.com

eastern script inc.
ph (844) 842-3999

2/12 I'm going to get some fresh bread from Mr. Raccoon's bakery –
As above.

8/62 MRS. GORILLA –
As above.

11/96 Moles like me don't need strong eyes. We live in dark tunnels, so
we also use our noses, and our ears, and our paws to get around –
Our sources confirm the accuracy of these statements.

13/108 we're looking for Señor Tapir –
Not identified by name.

13/109 MR DOG –
As above.

14/113 reminds me of a scientist named Alexandra Horowitz who wanted
to know how dogs can tell who is who –
Reference in dialogue to Alexandra Horowitz, a scientist with a Ph.D. in cognitive
science from the University of California, San Diego and professor at Barnard
University researching dog cognition. We have been unable to obtain her birth
date.

14/114 That one is Jim, that's Sally, that's Lou –
It appears that this is a dialogue reference to one-off uses of names of members of
an elephant family and not intended as recurring characters. Please advise if this
is not the case and we will conduct the appropriate character name searching.

14/114 But dogs have themselves a powerful nose/Could they use it to tell
Mike from Rose -
As above.

14/114 Alexandra (as a cat) walks up, smiles and points to the dog's nose –
In your context Alexandra Horowitz portraying a cat. Presume Dr. Horowitz is
participating in this episode and that you have a signed release in place.

Pg. 16 Reference: <https://www.nytimes.com/2017/09/22/science/dogs-smell-recognition.html> –
Presume you have obtained permission for use of this material.

2. Presume that licenses have been obtained for use of the following music, where applicable:

Pg#/Line#

10/78	<WHISTLING TO HERSELF>
12/100	(singing) We use our eyes to see... All help us get around.
14/114	(singing) Some animals use their eyes to tell...

Sources consulted

Please call if you want to know more about these materials. We will gladly supply details on the source provider, date of edition/update, breadth of coverage, etc.

CODE: (b) = book
 (d) = database
 (e) = e-mail correspondence
 (t) = telephone interview
 (w) = website/internet search engine

Google (w)