



Date: January 30, 2019

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Research for: Elinor Wonders Why "Hiding In Plain Sight" ep. #102a
Polish draft dated 24 Jan 19

General notes:

- We will **note references to brand names**. Free speech laws allow you to make those references but internal considerations might dictate that you make them generic; we will not say "clear" or "not clear." Once we note them, you decide if you want to mention a brand name product or not. Every project has a different policy on using brand names in dialogue.
- On the other hand, if we can tell that your intention was for the product name to be fictional, we check to see if it is or not. We **assess your intention** and proceed with either "reference to the brand name xxx" or "we've checked and we find xxx."
- References to actual products, businesses, etc. may need consideration given **contractual obligations**. You might need to change them if you have a product placement agreement with a competitor.
- **Derogatory** references in dialogue may merit attention. We will flag these and production should consult with counsel on them.
- If **no brand name or business name** is noted (e.g. "bottle of mustard"/"ice cream shop"), we presume that you will advise us if you need fictional names to feature or contact information for obtaining permission to show actual product names, logos, etc.
- **Permission is needed** if you feature in artwork any business names, copyrighted items, brand names, identifiable artwork from another source, etc.
- We check **sound-alike spellings** (Daley, Dailey, Daly, etc.).

Setting: Fictional "Animal Town"

1. The following cast names, dialogue references, and visual elements have been checked:

Pg#/Line#

1/1 MARY –

We find no prominent goat character in our in-house sources and in our internet searching by this name. We find 4 current international trademark listings in class 28 (toys) specifying goat and plush and stuffed in the good/services by this exact name registered to 4 different owners. Consider clear for use.

829 northwest road
eastern script inc.
kingston, on canada k7p 2n3
www.easternscript.com
ph (844) 842-3999

1/2 LIV –

Per correspondence dated 29 Jan 19, we are checking the name Lizzie for this goat twin character. We find no prominent goat character in our in-house sources and in our internet searching by this name. We find 7 current international trademark listings in class 28 (toys) specifying goat and plush and stuffed in the good/services by this exact name registered to 6 different owners. Consider clear for use.

4/27 Found you, Camilla! –

It appears that the notes on this name as a camel character did not make it into the previous report. We find this to be a common camel character name in our in-house sources and internet searching. We find no current international trademark listings in class 28 (toys) specifying camel and plush and stuffed in the good/services by this exact name. Consider clear for use.

10/90 Hide and Seek, Hide and Seek Count to ten and don't you peek!

Nature shows me how to hide, Use my color, shape or size –

Here and throughout for all rhymes, our preliminary searching finds no quote as you have indicated here. Presume that this text has been written specifically for this production; if not, permission may be required, depending on its source.

14/128 holding her story book –

Please advise if you wish fictional title or author name to feature in artwork.

15/135 To stay safe, the octopus can change the color of its skin to look like the things around it –

We find this to be accurate information.

16/140 The octopus changes to look like a blob of nearby algae.

[https://www.youtube.com/watch?time_continue=19&v=PmDTtkZlMwM –

Presume that permissions are in place to feature this footage.

2. Presume that licenses have been obtained for use of the following music, where applicable:

Pg#/Line#

10/89 Music starts

Sources consulted

Please call if you want to know more about these materials. We will gladly supply details on the source provider, date of edition/update, breadth of coverage, etc.

CODE: (b) = book
 (d) = database
 (e) = e-mail correspondence
 (t) = telephone interview
 (w) = website/internet search engine

Comic Vine (w)
Disney animated characters (w)
duckduckgo (w)
famous fictional cats, dogs, & critters (b)
google (w)
International Catalogue of Superheroes (w)
Internet Animation Database (w)
Muppet character names (w)
Pixar characters listing (w)
Saegis (200+ international trademark databases) (d)

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