



Date: March 31, 2020

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Research for: Elinor Wonders Why "Underground Soup" Ep. 133A

Polish draft dated March 27, 2020

General notes on report content:

- ◆ We **note references to brand names**. Free speech laws allow those references but other factors might dictate that you make them generic; we will not say "clear" or "not clear." Once we note them, you decide if you want to mention a brand name product or not. Every project has a different policy on doing so. If it seems that your intent was for a product name to be fictional, we check to see if it is or not. We then proceed with either "reference to the brand name xxx" or "we've checked and we find xxx."
- ◆ If **no brand name or business name** is noted (e.g. "bottle of mustard"/"ice cream shop"), we presume that you will advise us if you need fictional names to feature or contact information for obtaining permission to show actual product names, logos, etc. If you feature business names, copyrighted items, brand names, identifiable artwork from another source, etc. **permission or further research** will be needed.
- ◆ References to actual products, businesses, etc. may need consideration given **contractual obligations**. You might need to change them if you, for example, have a product placement agreement with a competitor or your distributor will not allow them.
- ◆ "Consider clear for broadcast" means we feel this name is safe for broadcast content but production counsel must weigh in as to whether the name is **safe for use in merchandising**. Trademark search results help you plan for possible merchandising.
- ◆ **Derogatory** references in dialogue may merit attention. We will flag these and production should consult with counsel on them.
- ◆ We check **sound-alike spellings** (Daley, Dailey, Daly, etc.).

Setting: fictional "Animal Town"

1. The following cast names, dialogue references, and visual elements have been checked:

Pg#/Line#

3/26 I was planning on making Elinor a batch of her favorite -
Backyard Soup -
In your context a recipe name for soup made from backyard garden vegetables.
As a precaution we've checked this as a tradename soup and find nothing
relevant.

829 norwest road
eastern script inc.
kingston, on canada k7p 2n3
www.easternscript.com
ph (844) 842-3999

5/49-8/72 (he opens the book and reads) It was a beautiful day for an adventure and our Brave Explorer... -
Presume you have created this text specifically for this production. If quoting from actual book, permission would be needed.

2. Presume that licenses have been obtained for use of the following music, where applicable:

Pg#/Line#

12/104 SONG MONTAGE..
OLIVE: Veggies are delicious,
Veggies are the best.
ARI: But did you know,
Some veggies grow,
Down deeper than the rest....
Root veggies are so yummy,
And they make great soup for you!

Sources consulted

Please call if you want to know more about these materials. We will gladly supply details on the source provider, date of edition/update, breadth of coverage, etc.

CODE: (b) = book
 (d) = database
 (e) = e-mail correspondence
 (t) = telephone interview
 (w) = website/internet search engine

Duckduckgo (w)

Google (w)

SAEGIS int'l trademark databases (close to 200 countries) (d)