



Date: February 7, 2019

To: Angelica Lopez, angelica@pipelinestudios.com

Marissa Collyer, marissa.collyer@pipelinestudios.com

Paul Moncrieff, pmoncrieff@pipelinestudios.com

Research for: Elinor Wonders Why "The Science of Staying Warm" ep. #104
POLISH draft dated Feb-5-2019

General notes:

- We will **note references to brand names**. Free speech laws allow you to make those references but internal considerations might dictate that you make them generic; we will not say "clear" or "not clear." Once we note them, you decide if you want to mention a brand name product or not. Every project has a different policy on using brand names in dialogue.
- On the other hand, if we can tell that your intention was for the product name to be fictional, we check to see if it is or not. We **assess your intention** and proceed with either "reference to the brand name xxx" or "we've checked and we find xxx."
- References to actual products, businesses, etc. may need consideration given **contractual obligations**. You might need to change them if you have a product placement agreement with a competitor.
- **Derogatory** references in dialogue may merit attention. We will flag these and production should consult with counsel on them.
- If **no brand name or business name** is noted (e.g. "bottle of mustard"/"ice cream shop"), we presume that you will advise us if you need fictional names to feature or contact information for obtaining permission to show actual product names, logos, etc.
- **Permission is needed** if you feature in artwork any business names, copyrighted items, brand names, identifiable artwork from another source, etc.
- We check **sound-alike spellings** (Daley, Dailey, Daly, etc.).

Setting: Fictional "Animal Town"

1. The following cast names, dialogue references, and visual elements have been checked:

Pg#/Line#

1/1 MR. PIG shivers at the cold air –
Not identified by name.

1/1 MR. MOOSE take a deep breath of cold air –
As above.

829 northwest road
eastern script inc.
kingston, on canada k7p 2n3
www.easternscript.com
ph (844) 842-3999

1/1 JAVIER MOOSE (in just a scarf) –
We find no moose character in our internet searching and other character sources by the name Javier. We find no current international trademark registrations in class 28 (toys/games) when specifying goods as moose or stuffed or plush by this name. Consider clear for use.

1/1 ROLLIE ARMADILLO –
We find no armadillo character in our internet searching and other character sources by the name Rollie. We find no relevant international trademark registrations in class 28 (toys/games) when specifying goods as armadillo or stuffed or plush by the exact name Rollie. Consider clear for use.

1/1 BODIE HIPPO –
We find no hippo character in our internet searching and other character sources by the name Bodie. We find no current international trademark registrations in class 28 (toys/games) when specifying goods as hippo or stuffed or plush by the exact name Bodie. Consider clear for use.

2/3 I can't wait to try my new super speedy saucer sled –
We find saucer sled to be a generic/common name. Consider clear for use.

2/7 OLIVE'S MOM –
Not identified by name.

14/106 Ms. Mole takes out a book from her coat –
Please advise if you wish fictional title or author name to feature in artwork.

14/111 The polar bear has a very thick coat of fur to stay warm! –
This is accurate information. Plus "polar Bears have fur that is different from any other animal."

15/117 Polar bears have white fur so they can hide in the snow! It's
CAMOUFLAGE! –
As above.

16/124 a polar bear's skin is actually black underneath the fur! –
As above.

16/125 the black skin underneath helps them soak up the warm light from the
sun. –
As above.

2. Presume that licenses have been obtained for use of the following music, where applicable:

Pg#/Line#

2/5	OLIVE <TRUMPETS> with her trunk
3/13	<TRUMPET with her trunk>
3/14	music starts out fast and energetic but gets slower and more tedious
9/62	MUSIC begins
12/93	<TRUMPETS>

Sources consulted

Please call if you want to know more about these materials. We will gladly supply details on the source provider, date of edition/update, breadth of coverage, etc.

CODE: (b) = book
 (d) = database
 (e) = e-mail correspondence
 (t) = telephone interview
 (w) = website/internet search engine

Comic Vine (w)
Disney animated characters (w)
duckduckgo (w)
famous fictional critters (b)
google (w)
International Catalogue of Superheroes (w)
Internet Animation Database (w)
Muppet character names (w)
Pixar characters listing (w)
Saegis (200+ international trademark databases) (d)

eastern script inc.
829 norwest road kingston, on canada k7p 2n3 ph: 844 842 3999
www.easternscript.com