Date: March 20, 2020
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Research for: Elinor Wonders Why ep. 132B "More Than One Way"
Polish Draft dated March 13, 2020

General notes on report content:

- We ***note references to brand names***. Free speech laws allow those references but other factors might dictate that you make them generic; we will not say "clear" or "not clear." Once we note them, you decide if you want to mention a brand name product or not. Every project has a different policy on doing so. If it seems that your intent was for a product name to be fictional, we check to see if it is or not. We then proceed with either "reference to the brand name xxx" or "we've checked and we find xxx."
- If ***no brand name or business name*** is noted (e.g. "bottle of mustard"/"ice cream shop"), we presume that you will advise us if you need fictional names to feature or contact information for obtaining permission to show actual product names, logos, etc. If you feature business names, copyrighted items, brand names, identifiable artwork from another source, etc. ***permission or further research*** will be needed.
- References to actual products, businesses, etc. may need consideration given ***contractual obligations***. You might need to change them if you, for example, have a product placement agreement with a competitor or your distributor will not allow them.
- "Consider clear for broadcast" means we feel this name is safe for broadcast content but production counsel must weigh in as to whether the name is ***safe for use in merchandising***. Trademark search results help you plan for possible merchandising.
- ***Derogatory*** references in dialogue may merit attention. We will flag these and production should consult with counsel on them.
- We check ***sound-alike spellings*** (Daley, Dailey, Daly, etc.).

Setting: fictional "Animal Town"

1. The following cast names, dialogue references, and visual elements have been checked:

Pg#/Line#

14/111 You figured out that different kinds of spiders make different kinds of webs -
This is accurate information.

2. Presume that licenses have been obtained for use of the following music, where applicable:

Pg#/Line#

14/113 SONG: MORE THAN ONE WAY...
You do it that way And I do it this way....
Yes, each of those ways is great!

Sources consulted

Please call if you want to know more about these materials. We will gladly supply details on the source provider, date of edition/update, breadth of coverage, etc.

CODE:
(b) = book
(d) = database
(e) = e-mail correspondence
(t) = telephone interview
(w) = website/internet search engine

google (w)