



Date: May 13, 2019

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Research for: Elinor Wonders Why "Feed the Birds" Ep. 121

Polish draft dated April 30, 2019

General notes:

- We will **note references to brand names**. Free speech laws allow you to make those references but internal considerations might dictate that you make them generic; we will not say "clear" or "not clear." Once we note them, you decide if you want to mention a brand name product or not. Every project has a different policy on using brand names in dialogue.
- On the other hand, if we can tell that your intention was for the product name to be fictional, we check to see if it is or not. We **assess your intention** and proceed with either "reference to the brand name xxx" or "we've checked and we find xxx."
- References to actual products, businesses, etc. may need consideration given **contractual obligations**. You might need to change them if you have a product placement agreement with a competitor.
- **Derogatory** references in dialogue may merit attention. We will flag these and production should consult with counsel on them.
- If **no brand name or business name** is noted (e.g. "bottle of mustard"/"ice cream shop"), we presume that you will advise us if you need fictional names to feature or contact information for obtaining permission to show actual product names, logos, etc.
- **Permission is needed** if you feature in artwork any business names, copyrighted items, brand names, identifiable artwork from another source, etc.
- We check **sound-alike spellings** (Daley, Dailey, Daly, etc.).

Setting: fictional "Animal Town"

1. The following cast names, dialogue references, and visual elements have been checked:

Pg#/Line#

1/4 Chicky!...You're my favorite chickadee bird friend –
Nickname use for a chickadee that flies into Elinor's yard.

829 northwest road eastern script inc. kingston, on canada k7p 2n3 ph (844) 842-3999
www.easternscript.com

13/109 Maybe we should build an Ari-feeder next! –
In your context, consider this joking descriptive language only.

14/110-111 how do chickadees keep warm in the winter?...
a scientist named Richard Hill had the same question –
Presume this is a reference to Richard Hill, a retired professor from Michigan
State's Department of Zoology (now Integrative Biology). We find Professor Hill
"began his career studying thermal regulation and was one of the world's experts
on the energetics of small mammals and birds." See below re: permission.

14/113 A man (Richard Hill illustrated as a Jack Rabbit) is
walking down a trail and pauses to look at the little bird –
Advise contacting Professor Hill for permission. We find the following e-mail
address on the MSU list of retired faculty:
hillr@msu.edu.

2. Presume that licenses have been obtained for use of the following music, where applicable:

Pg#/Line#

9-10/79 (singing) ALL: Let's feed the birds
Let's feed the birds Winter is snowy so Let's feed the birds
14/112 (singing) How do chickadees keep warm in the winter?
15/113 The shape of a chickadee's shadow...Chickadee Dee Dee your
shadow helped him see, the way you stay toasty and warm.
Toasty and warm.

Sources consulted

Please call if you want to know more about these materials. We will gladly supply details on the source provider, date of edition/update, breadth of coverage, etc.

CODE: (b) = book
 (d) = database
 (e) = e-mail correspondence
 (t) = telephone interview
 (w) = website/internet search engine

Google (w)