



Date: March 6, 2019

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Research for: Elinor Wonders Why "The Tomato Drop" ep. 105a

RECORD DRAFT: 4-MAR-2019

General notes:

- We will **note references to brand names**. Free speech laws allow you to make those references but internal considerations might dictate that you make them generic; we will not say "clear" or "not clear." Once we note them, you decide if you want to mention a brand name product or not. Every project has a different policy on using brand names in dialogue.
- On the other hand, if we can tell that your intention was for the product name to be fictional, we check to see if it is or not. We **assess your intention** and proceed with either "reference to the brand name xxx" or "we've checked and we find xxx."
- References to actual products, businesses, etc. may need consideration given **contractual obligations**. You might need to change them if you have a product placement agreement with a competitor.
- **Derogatory** references in dialogue may merit attention. We will flag these and production should consult with counsel on them.
- If **no brand name or business name** is noted (e.g. "bottle of mustard"/"ice cream shop"), we presume that you will advise us if you need fictional names to feature or contact information for obtaining permission to show actual product names, logos, etc.
- **Permission is needed** if you feature in artwork any business names, copyrighted items, brand names, identifiable artwork from another source, etc.
- We check **sound-alike spellings** (Daley, Dailey, Daly, etc.).

Setting: fictional "Animal Town"

1. The following cast names, dialogue references, and visual elements have been checked:

Pg#/Line#

1/1 hosting a small Tomato Festival -
We find tomato festivals being held in many locales around the world. Consider this to be common and clear for use.

829 norwest road eastern script inc. ph (844) 842-3999
kingston, on canada k7p 2n3
www.easternscript.com

1/6 the Tomato Drop Contest -
We find nothing that would present a conflict for your use of this name; consider clear for use.

5/34 LAMB #1 -
Not identified by name.

14/103 thinking about the inventor who designed the world's first
parachute - Louis-Sébastien Lenormand -
Reference in dialogue to and indicated portrayal of in artwork the famous French
"aeronaut" (1757-1839) known for his pioneering work in parachute design. We
find him described as "the first person to make a parachute descent."

2. Presume that licenses have been obtained for use of the following music, where applicable:

Pg#/Line#

1/- playing festive <GUITAR MUSIC>. (Music continues, under.)
6/1 leads her friends in a spontaneous song
14/104 (singing) Lenormand wanted to jump off the tower,

Sources consulted

Please call if you want to know more about these materials. We will gladly supply details on the source provider, date of edition/update, breadth of coverage, etc.

CODE: (b) = book
 (d) = database
 (e) = e-mail correspondence
 (t) = telephone interview
 (w) = website/internet search engine

Britannica.com (w)
Duckduckgo (w)
Google (w)
U.S. Patent & Trademark Office (w)

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