



WRITERS SUMMIT AGENDA

November 7th 2018 9:30am – 5:30pm

222 Main St W, Hamilton, ON L8P1J3

Zoom Meeting ID: 398 081 997

BROADCASTER/ PRODUCTION ATTENDEES:

- Jorge Cham and Daniel Whiteson – Creators of Elinor's Town
- Natalie Engle, Director Content, Children's Programming PBS Kids
- Luis Lopez, CEO Pipeline Studios
- Amy Robson, VP Production Pipeline Studios
- Angelica Lopez, Studio Operations
- Kevin Micallef, Series Director
- Darin Bristow, Supervising Producer
- Marissa Collyer, Line Producer
- Katherine Sandford, Story Editor
- Paul Moncrieffe, Script Coordinator

BROADCASTER ATTENDEES VIA ZOOM:

- Anne Lund, Director of Curriculum and Content- PBS Kids

WRITER ATTENDEES:

- Mik Perlus
- Kate Barris
- Dave Dias
- Tom Berger
- Karen Moonah
- Adam Ruben

WRITERS VIA ZOOM:

- Rachel Lipman

SUMMIT AGENDA

9:30 - 9:45 -Light
Breakfast/Introductions

9:45 - 10:15 -Overall Series Vision of
ELINOR'S TOWN- Jorge and Daniel

10:15 to 10:45 brief overview of the
PBS KIDS audience and the goals of
Ready To Learn - Natalie Engel

10:45 - 11:15 – Series Educational
Curriculum overview – Anne Lund

11:15 - 11:45 - Dive into Characters
and Locations- Jorge/ Daniel/ Kevin

11:45 - 12:30 – Review Guidelines for Writers - Kathy/Jorge/ Daniel

12:30 – 1:00 pm – Lunch Break

1:00- 3:00- Writers pitch Daniel and Jorges Spingboards

3:00 - 5:30- Writers pitch new Springboards

