



Date: October 1, 2019

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Research for: Elinor Wonders Why "Butterfly Babies" Ep. 140
Polish draft dated Sept. 20, 2019

General notes:

- We will **note references to brand names**. Free speech laws allow you to make those references but internal considerations might dictate that you make them generic; we will not say "clear" or "not clear." Once we note them, you decide if you want to mention a brand name product or not. Every project has a different policy on using brand names in dialogue.
- On the other hand, if we can tell that your intention was for the product name to be fictional, we check to see if it is or not. We **assess your intention** and proceed with either "reference to the brand name xxx" or "we've checked and we find xxx."
- References to actual products, businesses, etc. may need consideration given **contractual obligations**. You might need to change them if you have a product placement agreement with a competitor.
- **Derogatory** references in dialogue may merit attention. We will flag these and production should consult with counsel on them.
- If **no brand name or business name** is noted (e.g. "bottle of mustard"/"ice cream shop"), we presume that you will advise us if you need fictional names to feature or contact information for obtaining permission to show actual product names, logos, etc.
- **Permission is needed** if you feature in artwork any business names, copyrighted items, brand names, identifiable artwork from another source, etc.
- We check **sound-alike spellings** (Daley, Dailey, Daly, etc.).

Setting: fictional "Animal Town"

1. The following cast names, dialogue references, and visual elements have been checked:

Pg#/Line#

1/8 <https://images.app.goo.gl/aBSqLrSE6PPKiEjW8> -
Permission required to feature copyrighted material at actual websites. Please advise if you wish contact information.

829 norwest road eastern script inc.
kingston, on canada k7p 2n3 ph (844) 842-3999
www.easternscript.com

9/69 https://youtu.be/JkWr5k2H_Y -
As above.

15/116 Fred and Norah Urquhart were husband and wife... They lived up
north in Canada –
Reference to Canadian zoologist Fred Urquhart (2002) and his wife Norah Roden
Urquhart (1918-2009) who “identified the migration roots of monarch butterflies
and discovered that the migration spans multiple generations of butterflies. After
many years of searching and with the help of Catalina Trail and Ken Brugger, the
Urquharts found the location in Mexico where the butterflies spend their winter,
far away from their summer residence areas in Canada and the United States.”

15/119 Fred and Norah decided to find where butterflies spent their
wintertime –
As above.

17/123 After most of their lives, they finally found them! Millions of
monarchs on the side of a mountain! Way down in Mexico –
As above.

2. Presume that licenses have been obtained for use of the following music, where
applicable:

Pg#/Line#

12/98-99 The kids sing a song...
Caterpillars change As they grow...They turn into butterflies And now we know.
15/116 -17/123 Señor Tapir starts to sing...
Fred and Norah Urquhart were husband and wife, Who both really loved being
outside....Way down in Mexico, so far away! They finally figured it out! Hooray!

Sources consulted

Please call if you want to know more about these materials. We will gladly supply details on the source provider, date of edition/update, breadth of coverage, etc.

CODE: (b) = book
 (d) = database
 (e) = e-mail correspondence
 (t) = telephone interview
 (w) = website/internet search engine

Google (w)

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