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Research for: Elinor Wonders Why "Big Trees" Ep. 126A

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General notes on report content:

- ◆ We **note references to brand names**. Free speech laws allow those references but other factors might dictate that you make them generic; we will not say "clear" or "not clear." Once we note them, you decide if you want to mention a brand name product or not. Every project has a different policy on doing so. If it seems that your intent was for a product name to be fictional, we check to see if it is or not. We then proceed with either "reference to the brand name xxx" or "we've checked and we find xxx."
- ◆ If **no brand name or business name** is noted (e.g. "bottle of mustard"/"ice cream shop"), we presume that you will advise us if you need fictional names to feature or contact information for obtaining permission to show actual product names, logos, etc. If you feature business names, copyrighted items, brand names, identifiable artwork from another source, etc. **permission or further research** will be needed.
- ◆ References to actual products, businesses, etc. may need consideration given **contractual obligations**. You might need to change them if you, for example, have a product placement agreement with a competitor or your distributor will not allow them.
- ◆ "Consider clear for broadcast" means we feel this name is safe for broadcast content but production counsel must weigh in as to whether the name is **safe for use in merchandising**. Trademark search results help you plan for possible merchandising.
- ◆ **Derogatory** references in dialogue may merit attention. We will flag these and production should consult with counsel on them.
- ◆ We check **sound-alike spellings** (Daley, Dailey, Daly, etc.).

Setting: fictional "Animal Town"

1. The following cast names, dialogue references, and visual elements have been checked:

Pg#/Line#

3/sc 2 a school bus sits waiting for everyone to arrive-
Featured use in artwork of a vehicle's identifiable tradename name-plate or trademark logo requires permission. If this resembles an actual tradename vehicle and will play an important/featured role in the story, we advise that you obtain permission whether or not its brand name or logo is shown. Additionally, please advise if featuring any bus line /business name in artwork requiring clearance consideration.

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6/47 It's a very tall kind of tree, called a Sequoia. –
Reference in dialogue to "refers to Sequoiadendron giganteum, which occurs naturally only in groves on the western slopes of the Sierra Nevada Mountains of California. The oldest known giant sequoia is 3,200-3,266 years old."

6/50 Why it's the tallest tree IN THE WORLD! –
Our sources confirm the accuracy of this statement.

13/109 Being really wide at the bottom helps trees be really tall without falling over. -
As above.

15/122 An explorer named John Muir once climbed a very tall tree in a storm, to feel how much it could bend. –
Reference in dialogue to John Muir (1838 –1914) also known as "John of the Mountains" and "Father of the National Parks] an influential Scottish-American naturalist, author, environmental philosopher, glaciologist, and early advocate for the preservation of wilderness in the United States of America." Our sources confirm the accuracy of John Muir and tree climbing.

15/sc 2 We see John Muir (depicted as a black bear with a beard and wearing a traveler's hat, brown slacks, a brown vest over a white long-sleeve collared shirt) -
Indicated likeness of famous explorer John Muir (1838-1914) as a black bear.

2. Presume that licenses have been obtained for use of the following music, where applicable:

Pg#/Line#

7/sc 4 a musical montage of the kids playing
13/110 Sequoias grow up, up, up Into the sky Sequoias grow big, big, big
We wonder why How do these trees Grow so tall When the wind blows
Why don't they fall? These trees are widedown on the ground That really helps them not fall down! Sequoias grow up, up, up Into the sky Sequoias grow big, big, big Tall and wide

15/123 Señor Tapir starts to strum his guitar and sings.
Note to composers: if possible, reuse music from Stephen Bishop interstitial, this is written to match the rhythm and rhyming scheme of that song]

Sources consulted

Please call if you want to know more about these materials. We will gladly supply details on the source provider, date of edition/update, breadth of coverage, etc.

CODE: (b) = book
 (d) = database
 (e) = e-mail correspondence
 (t) = telephone interview
 (w) = website/internet search engine

google (w)