



Date: January 22, 2019

To: Angelica Lopez, angelica@pipelinestudios.com
Marissa Collyer, marissa.collyer@pipelinestudios.com
Paul Moncrieff, pmoncrieff@pipelinestudios.com

Research for: Elinor Wonders Why "Amazing Expandable Clubhouse" ep. #101a
(Record Draft dated January 17, 2019)

General notes:

- We will **note references to brand names**. Free speech laws allow you to make those references but internal considerations might dictate that you make them generic; we will not say "clear" or "not clear." Once we note them, you decide if you want to mention a brand name product or not. Every project has a different policy on using brand names in dialogue.
- On the other hand, if we can tell that your intention was for the product name to be fictional, we check to see if it is or not. We **assess your intention** and proceed with either "reference to the brand name xxx" or "we've checked and we find xxx."
- References to actual products, businesses, etc. may need consideration given **contractual obligations**. You might need to change them if you have a product placement agreement with a competitor.
- **Derogatory** references in dialogue may merit attention. We will flag these and production should consult with counsel on them.
- If **no brand name or business name** is noted (e.g. "bottle of mustard"/"ice cream shop"), we presume that you will advise us if you need fictional names to feature or contact information for obtaining permission to show actual product names, logos, etc.
- **Permission is needed** if you feature in artwork any business names, copyrighted items, brand names, identifiable artwork from another source, etc.
- We check **sound-alike spellings** (Daley, Dailey, Daly, etc.).

Setting: Fictional

1. The following cast names, dialogue references, and visual elements have been checked:

Pg#/Line#

1/1 OLIVE (was Hazel) elephant –
Per your email dated January 21, we have checked Olive as an elephant character

eastern script inc.
829 norwest road kingston, on canada k7p 2n3 ph (844) 842-3999
www.easternscript.com

and found:

We find no prominent elephant characters in our in-house sources or internet searching by this name. We find no current international trademark listings in class 28 (toys) specifying elephant or plush or stuffed in the goods/services by this exact name. Consider clear for use.

1/1 SALLY (beaver) –

We find no prominent beaver characters in our in-house sources or in internet searching by this name. We find no current international trademark listings in class 28 (toys) specifying beaver or plush or stuffed in the goods/services by this exact name. Consider clear for use.

1/3 start the Explorers Pledge (complete with hand gestures)-
Presume that this text has been written specifically for this production; if not, permission may be required, depending on its source.

1/4 An Explorer is brave!... An Explorer is CURIOUS! –
As above.

2/17 Anyone can join the Explorer's Club! –
NOT CLEAR. We find numerous hits for the prominent American-based international multidisciplinary professional society with the goal of promoting scientific exploration and field study. To avoid any possible conflict, we advise using the similar name "Outdoor Explorers' Club".

3/30 Meet Norma (snail) –
We find no prominent snail characters in our in-house sources or in internet searching by this name. We find no current international trademark listings class 28 (toys) specifying snail or plush or stuffed in the goods/services by this exact name. Consider clear for use.

3/30 and Lou-Lou. (snail) –
We find no prominent snail characters in our in-house sources or in internet searching by this name. We find no current international trademark listings class 28 (toys) specifying snail or plush or stuffed in the goods/services by this exact name. Consider clear for use.

5/47 KAI – (wombat) –
NOT CLEAR. We find only one exact trademark (Australia) in class 28 (toys) with wombat or plush or stuffed listed in the goods/services. To avoid any possible conflict, we advise use of the clear alternatives: **Callum, Zane.**

6/50 TITO – (mouse)

We find no prominent mouse characters in our in-house sources or in internet searching by this name. We find no current international trademark listings class 28 (toys) specifying mouse or plush or stuffed in the goods/services by this exact name. Consider clear for use.

7/59 CAMILLA DROMEDARY –

We find no prominent individual generally by this name. Consider clear for use in fictional locale.

7/63 GOAT TWINS –

Not identified by name.

15/120 SENOR TAPIR –

Not identified by name.

16/125 We see Jacques again on his boat –

Please advise if you wish fictional vessel name or registration numbers to feature in artwork.

17/126 KIDS –

Not identified by name.

2. Presume that licenses have been obtained for use of the following music, where applicable:

Pg#/Line#

1/8	(whistling the theme song)
13/106	We hear the beginning of a song.
13/107	Room for everyone! ...there's room for everyone!!
16/123	Tapir starts to strum his guitar and sings...
16/124	When something you see... Let's go! Let's Explore!
16/125	There was a young man named Jacques Cousteau,...
Fish and plants and coral reefs.	
17/125	He became an explorer...Let's go! Let's Explore!

Sources consulted

Please call if you want to know more about these materials. We will gladly supply details on the source provider, date of edition/update, breadth of coverage, etc.

CODE: (b) = book
 (d) = database
 (e) = e-mail correspondence
 (t) = telephone interview
 (w) = website/internet search engine

Canadian Who's Who (d)
comic book db (w)
Comic Vine (w)
Disney animated characters (w)
duckduckgo (w)
famous fictional cats, dogs, & critters (b)
google (w)
International Catalogue of Superheroes (w)
Internet Animation Database (w)
Marquis Biographies Online (d)
Muppet character names (w)
Pixar characters listing (w)
Saegis (200+ international trademark databases) (d)